



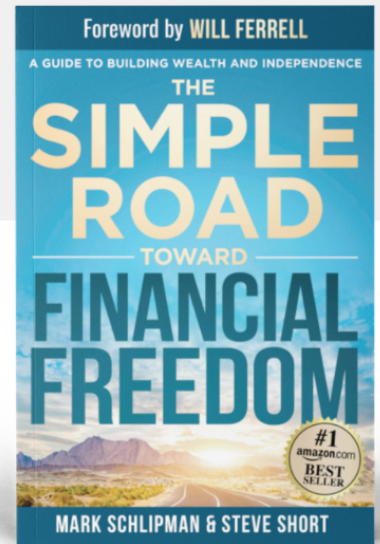
Book Mark & Steve to Speak

A presentation that pays dividends long after the event ends.

WHEN YOUR EMPLOYEES WIN FINANCIALLY, YOUR COMPANY WINS TOO!

Bring TEDxKC speakers Mark Schlipman and Steve Short to your team for an expanded, interactive presentation that turns financial stress into **greater confidence, focus, and engagement.**

They wrote the book on financial freedom.



Financial Stress Is The Hidden Cost Your Company Isn't Tracking.

66% of employees are financially stressed, and it's costing you thousands of hours and your best people. (Source: Bank of America & PwC)

Stressed employees are **2X more likely to job hunt**, and nearly half spend **3+ hours each workweek** on personal finances.

We build on our TEDxKC talk with practical financial frameworks, real-world examples, and interactive discussions that give employees clear next steps.

Ideal for Employee Meetings/Events, Professional Development Programs, Lunch & Learns, and Corporate Keynotes.

WHY FORWARD-THINKING COMPANIES BOOK MARK & STEVE TO SPEAK:

THEY SHARE PROVEN FRAMEWORKS

- **50/20/30 SAVE-FIRST MODEL™**
Save first, live well, build lasting wealth
- **STL MOMENTS™**
Framework that helps prevent costly money mistakes
- **20-TO-\$1M METHOD™**
Employees see a clear path to financial freedom

EVERY SESSION INCLUDES OUR 6-WEEK FINANCIAL FREEDOM CHALLENGE™

Every attendee is offered complimentary access to our guided 6-Week Financial Freedom Challenge™, reinforcing the frameworks and keeping employees moving forward long after the event.



LESS FINANCIAL STRESS → MORE FOCUSED TEAMS → STRONGER EMPLOYEE RETENTION

Start the conversation > SimpleRoadBook.com/talk