



Book Mark & Steve to Speak

Book the keynote that pays dividends long after the event ends.

WHEN YOUR EMPLOYEES WIN FINANCIALLY, YOUR COMPANY WINS TOO!

Mark Schlipman & Steve Short turn employee financial stress into **measurable gains in focus, engagement, and retention.**

They wrote the book on financial freedom

Financial Stress is the Hidden Cost **Your Company isn't Tracking!**

66% of your employees are financially stressed, and it's costing you thousands of hours and your best people. (Source: Bank of America & PWC)

Financial stress silently drains your company through missed deadlines, disengaged employees, and talent walking out the door. **In fact, financially stressed employees are 2x more likely to be job hunting and nearly half spend 3+ hours of your work week on personal finances.**

Mark & Steve deliver high-energy, practical financial literacy with zero product pitches and real tools employees use immediately.

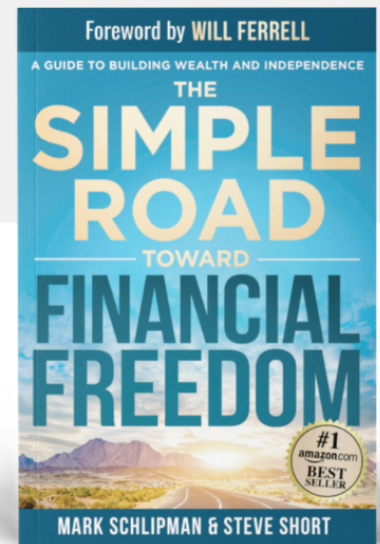
WHY FORWARD-THINKING COMPANIES **BOOK MARK & STEVE TO SPEAK:**

THEY SHARE PROVEN FRAMEWORKS

- **50/20/30 SAVE-FIRST MODEL™**
Save first, live well, build lasting wealth
- **STL MOMENTS™**
Framework that stops costly money mistakes
- **20-TO-\$1M METHOD™**
Employee sees a clear path to financial freedom

EVERY KEYNOTE INCLUDES THE 6-WEEK FINANCIAL FREEDOM CHALLENGE

Every attendee is automatically enrolled into a guided program that reinforces the frameworks and keeps your employees moving forward long after the event ends.



What People Are Saying

"A simple, easy to digest **roadmap** on how to be in the driver seat with your finances."
Event Attendee

"Loved the **50/20/30 rule**. Will start implementing that in my budget!"
Event Attendee

LESS FINANCIAL STRESS → MORE FOCUSED TEAMS → STRONGER EMPLOYEE RETENTION

Start the conversation > SimpleRoadBook.com/talk